



LACOSTE FOOTWEAR





OUR VISION

BECOME THE MOST INSPIRING BRAND IN FRENCH – FASHION - SPORT





FOOTWEAR

WIR SIND IM SNEAKER GAME SEIT MEHR ALS 60 JAHREN

LACOSTE FOOTWEAR REISE

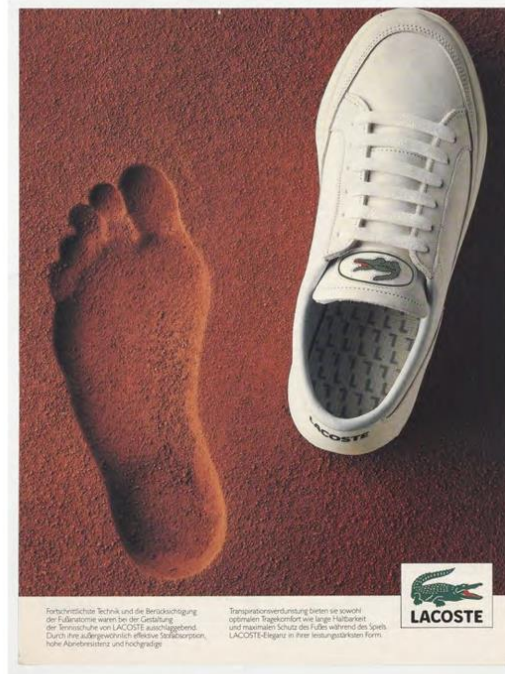
1958



LE SOULIER

TENNIS PERFORMANCE
ELEGANCE
DURABILITY

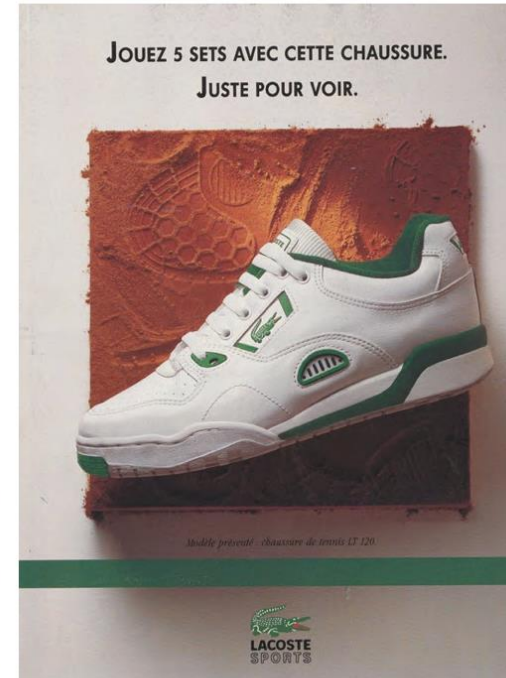
80's



LACOSTE-ELEGANCE

TENNIS PERFORMANCE
SIMPLICITY
FUNCTIONAL

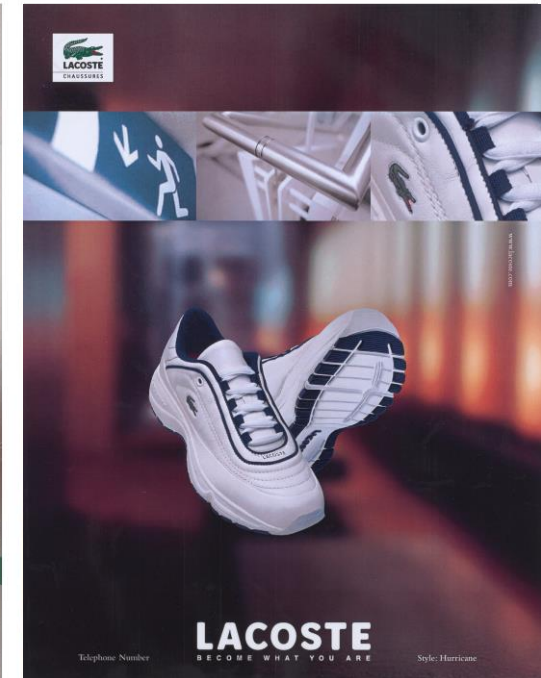
90's



LACOSTE SPORT

TENNIS PERFORMANCE
TECHNOLOGY
DARING

00's



SPORT ACTIVE

SNEAKER
SPORT INSPIRED
EXPERIMENTAL



WE ARE FRENCH FASHION SPORT

FRENCH

A French spiritual heritage
Always acting with elegance



FASHION

The only sport brand that
plays in the fashion class



SPORT

The only fashion brand that uses sport
to express the elegance of movement

SPRING / SUMMER 25

FOOTWEAR



UNSERE PRODUCT STRATEGIE

wir bauen auf unseren 3 Produktpfeilern auf

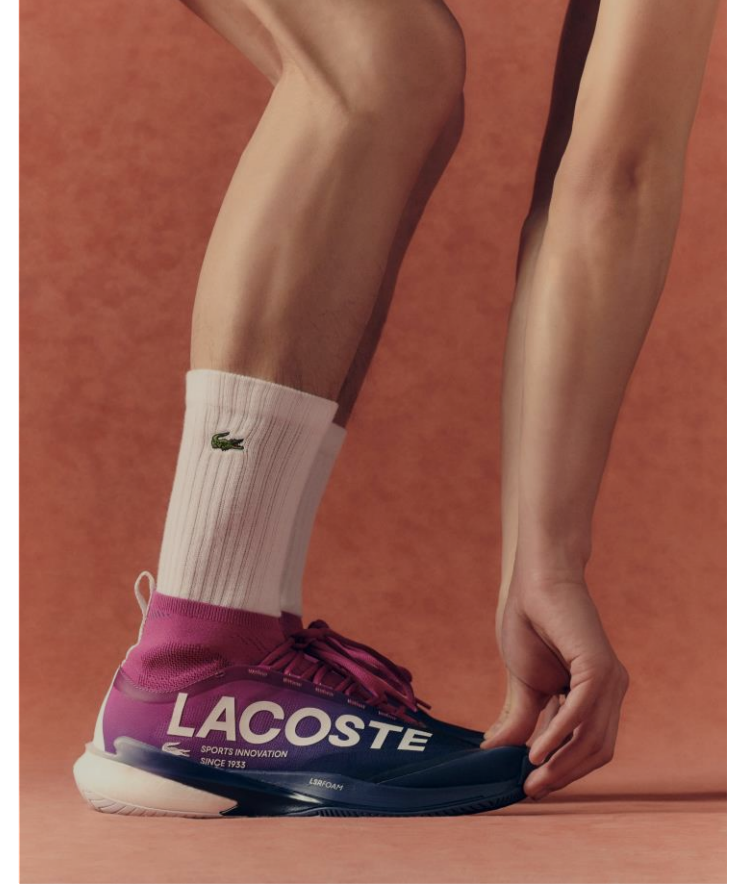
TENNIS HERITAGE



ACTIVE



SPORT PERFORMANCE



SEASONAL

TENNIS HERITAGE



- 70S COURT SNEAKERS ARE HERE TO STAY -

BASESHOT PRO





ACTIVE



A person wearing a black tracksuit is shown from the waist down, leaning forward to adjust the laces of a white sneaker. The background is a solid, warm-toned orange-red color. The person's right hand is on the side of the sneaker, and their left foot is also wearing the same model of sneaker.

- EIN NEUES CHAPTER IN UNSERER L003 FAMILIE-
DER STAR IN DIESER SAISON

L003 NEO SHOT

L003 Neo Shot in einer großen Range von **dynamic colorways**



SPORT PERFORMANCE



- Use tennis science to make our players reach their highest potential -

AG-LT25 LITE



Neue Innovation in unserem PERFORMANCE Offer
Neue Details um den Komfort zu erhöhen



AG-LT25 LITE SOCK

180€

AG-LT25 LITE

170€

LACOSTE 

MERCI

