


FRAAS
THE SCARF COMPANY



GOOD FOR YOU.
GOOD FOR OUR PLANET.

find out more



SUSTAINABILITY EDITION

FALL / WINTER 2021



Schönheit wird aus nachhaltigem Garn geschaffen und aus Leidenschaft: Unsere nachhaltige Kollektion präsentiert recycelte Materialien (Post-Consumer) und Materialien aus erneuerbaren und nachhaltigen Quellen. Zum Einsatz kommen recyceltes Polyester, recycelte Baumwolle, recycelte Wolle, recycelte Viskose und FSC-Viskose, Lyocell (Tencel) und vieles mehr.

Bye Bye CO2

„Steigende CO2-Emissionen sind für die globale Erwärmung verantwortlich. Es liegt in unserer Verantwortung, den CO2-Ausstoß zu reduzieren: Industrie, Handel und Verbraucher.“ Zu diesem Zweck ist FRAAS eine Partnerschaft mit Climate Partner eingegangen, einem Unternehmen, das sich der Förderung von Klimaschutzprojekten verschrieben hat, die den Lebensraum von Flora und Fauna erhalten und das Leben der Menschen vor Ort verbessern. Ab Herbst/Winter 2021 sind alle unsere Sustainability-Accessoires klimaneutral. In Zusammenarbeit mit Climate Partner unterstützen wir von FRAAS ein Wasserkraftprojekt in Virunga (D.R. Kongo). Diese Investition schützt einen der ältesten Nationalparks in Afrika - die Heimat der stark gefährdeten Berggorillas.

Sie sind noch nicht gerüstet?

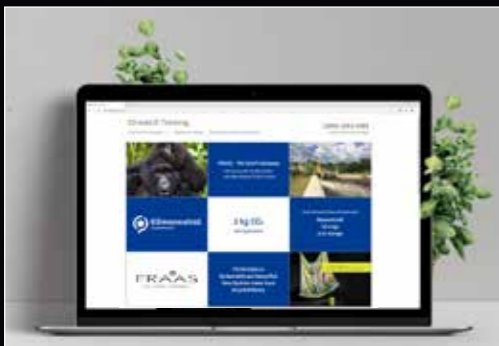
Füllen Sie Ihre Flächen und spüren Sie unsere nachhaltige Schönheit.

Beauty is created from sustainable yarn and passion: Our sustainable collection features recycled materials (post-consumer) and materials from renewable and sustainable sources. Recycled polyester, recycled cotton, recycled wool, recycled viscose and FSC viscose, lyocell (Tencel) and much more are used.

Bye Bye CO2

„Increased CO2 emissions are in charge of global warming. It is our responsibility to reduce the CO2 emission: Industry, Retail and consumer.“ For this purpose, FRAAS has partnered with Climate Partner, a company that is committed to promoting carbon offset projects that preserve the habitat of flora and fauna and improve the lives of local people. Starting from Fall/Winter 2021, all our sustainability accessories will be climate neutral. In cooperation with Climate Partner, we from FRAAS support a hydropower project in Virunga (D.R. Kongo). This investment protects one of the oldest National Parks in Africa - home to the highly endangered species of mountain gorillas.

You are not yet equipped? Fill up your spaces and feel our sustainable beauty.



Fall Winter 2021
Sustainability Edition Ladies

sustainable part:
recycled polyester - made of post-consumer PET bottles
proof:
Control Union Recycle Certificate
CO2 neutral



640.039 070, 150
100% POLYESTER
70 X 180 CM
39,95 EUR



640.039 290
100% POLYESTER
70 X 180 CM
39,95 EUR



640.040 520
100% POLYESTER
70 X 180 CM
39,95 EUR

sustainable part:
recycled polyester -
made of post-consumer PET bottles
proof:
Control Union Recycle Certificate
CO2 neutral



640.040 070, 760
100% POLYESTER
70 X 180 CM
39,95 EUR

sustainable part:

Cotton is the recycled part and is pre-consumer yarn, using waste from the T-Shirt industry. This quality is Oekotex-certified

proof:

GRS certificate Astro

CO2 neutral

sustainable part:

Cotton is the recycled part and is pre-consumer yarn, using waste from the T-Shirt industry. This quality is Oekotex-certified

proof:

GRS certificate Astro

CO2 neutral

MADE IN GERMANY



641.001 790, 980

57% POLYACRYLIC, 31% COTTON, 10% POLYESTER, 2% OTHER FIBRES

35 X 200 CM

35,95 EUR

642.001 420

57% POLYACRYLIC, 31% COTTON, 10% POLYESTER, 2% OTHER FIBRES

44 X 180 CM

39,95 EUR

MADE IN GERMANY

sustainable part:
Cotton is the recycled part and is pre-consumer yarn, using waste from the T-Shirt industry. This quality is Oekotex-certified

proof:
GRS certificate Astro
CO2 neutral



642.002 020, 760
57% POLYACRYLIC, 31% COTTON, 10% POLYESTER, 2% OTHER FIBRES
44 X 180 CM
39,95 EUR



644.004 170
57% POLYACRYLIC, 31% COTTON, 10% POLYESTER, 2% OTHER FIBRES
183 X 92 CM
59,95 EUR

MADE IN GERMANY

sustainable part:

Cotton is the recycled part and is pre-consumer yarn, using waste from the T-Shirt industry. This quality is Oekotex-certified

proof:

GRS certificate Astro

CO2 neutral



644.004 130, 270

57% POLYACRYLIC, 31% COTTON, 10% POLYESTER, 2% OTHER FIBRES
183 X 92 CM
59,95 EUR

sustainable part:
The viscose cellulose
is gained from sustain-
able grown forests =
FSC Mix

proof:
We cannot use FSC
seal as we are not FSC
certified, but we can
proof the yarn is FSC
certified.
CO2 neutral



645.000 260, 420
100% VISCOSE
58 X 178 CM
49,95 EUR



645.000 640
100% VISCOSE
58 X 178 CM
49,95 EUR



645.002 180
100% VISCOSE
58 X 178 CM
49,95 EUR

sustainable part:

The viscose cellulose is gained from sustainable grown forests = FSC Mix

proof:

We cannot use FSC seal as we are not FSC certified, but we can proof the yarn is FSC certified.

CO2 neutral



645.002 760, 960
100% VISCOSE
58 X 178 CM
49,95 EUR

sustainable part:

1. Lyocell (Tencel) is a cellulose fiber made of sustainable grown beech and eucalyptus forests. These trees do not need any extra water and they grow pesticide free. Lyocell is bio-degradable.

2. Organic Cotton

proof:

Lenzing Lyocell, GOTS certificate for Eco cotton yarn

CO2 neutral



646.000 980
51% COTTON, 39% LYOCELL, 10% POLYESTER
70 X 180 CM
59,95 EUR



646.000 180
51% COTTON, 39% LYOCELL, 10% POLYESTER
70 X 180 CM
59,95 EUR



646.001 980
56% COTTON, 44% LYOCELL
70 X 180 CM
59,95 EUR

sustainable part:

1. Lyocell (Tencel) is a cellulose fiber made of sustainable grown beech and eucalyptus forests. These trees do not need any extra water and they grow pesticide free. Lyocell is bio-degradable.

2. Organic Cotton

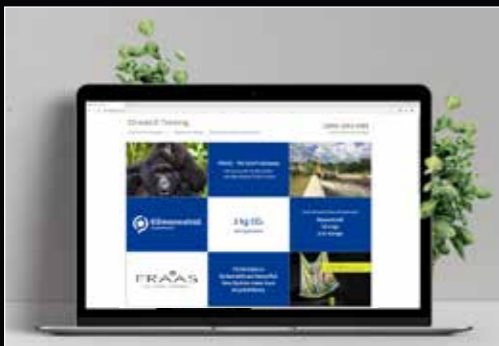
proof:

Lenzing Lyocell, GOTS certificate for Eco cotton yarn

CO2 neutral



646.001 790
56% COTTON, 44% LYOCELL
70 X 180 CM
59,95 EUR



Fall Winter 2021
Sustainability Edition Men

sustainable part:

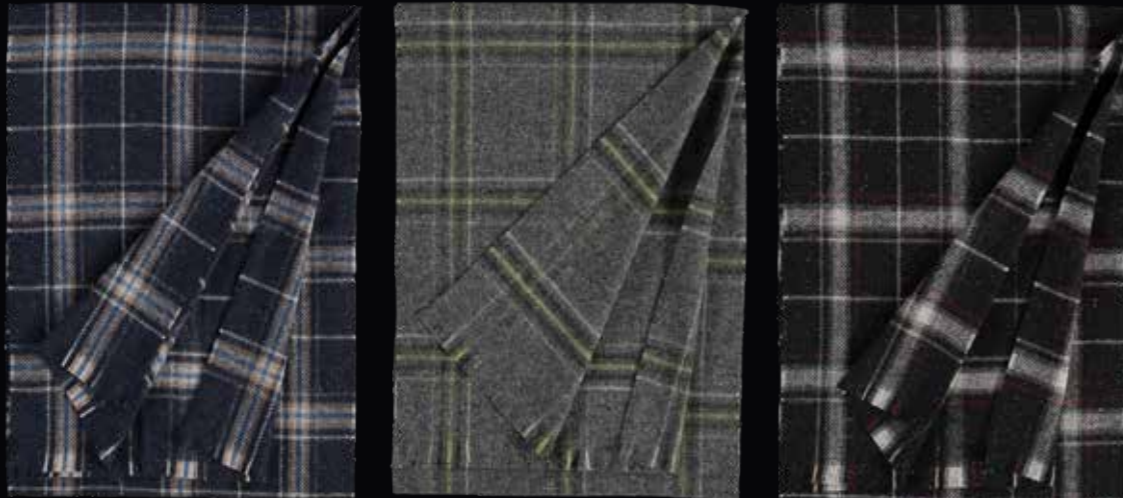
The wool yarn is the recycled part, the other fibers are non-recycled. The wool yarn is a „post-consumer“ yarn, made up of recycled and color-sorted wool garments. The wool is mixed with polyamide and silk, which gives the yarn stability but also creates a colorful „Tweed Effect“.

proof:

REcycled MOvement (REMO)

CO2 neutral

MADE IN GERMANY



627.033 590, 960, 990

40% WOOL, 26% POLYAMIDE, 16% SILK, 16% CASHMERE, 2% OTHER FIBRES
36 X 200 CM
49,95 EUR



627.033 180

40% WOOL, 26% POLYAMIDE, 16% SILK, 16% CASHMERE, 2% OTHER FIBRES
36 X 200 CM
49,95 EUR

sustainable part:

The wool yarn is the recycled part, the other fibers are non-recycled. The wool yarn is a „post-consumer“ yarn, made up of recycled and color-sorted wool garments. The wool is mixed with polyamide and silk, which gives the yarn stability but also creates a colorful „Tweed Effect“.

proof:

REcycled MOvement (REMO)

CO2 neutral



MADE IN GERMANY

sustainable part:

The wool yarn is the recycled part, the other fibers are non-recycled. The wool yarn is a „post-consumer“ yarn, made up of recycled and color-sorted wool garments. The wool is mixed with polyamide and silk, which gives the yarn stability but also creates a colorful „Tweed Effect“.

proof:

REcycled MOvement (REMO)

CO2 neutral



627.034 590, 960, 990

40% WOOL, 26% POLYAMIDE, 16% SILK, 16% CASHMERE, 2% OTHER FIBRES

36 X 200 CM

49,95 EUR

627.242 170, 180, 260, 360, 440, 760, 980

40% WOOL, 26% POLYAMIDE, 16% SILK, 16% CASHMERE, 2% OTHER FIBRES

36 X 200 CM

49,95 EUR

MADE IN GERMANY

sustainable part:

Cotton is the recycled part and is pre-consumer yarn, using waste from the T-Shirt industry. This quality is Oekotex-certified.

proof:

GRS-certified from Astro

CO2 neutral



627.252 560, 592, 980

50% POLYACRYLIC, 35% COTTON, 13% POLYESTER, 2% OTHER FIBRES

30 X 188 CM

29,95 EUR



EST. 1880

fraas.com/sustainability