



JOST

FACTBOOK PREORDER

SPRING / SUMMER  
2024



F A C T B O O K  
P R E O R D E R

# SPRING SUMMER 2024

Our Spring/Summer collection interprets contemporary summer cuts, materials and color schemes. Delicate yellow, light rose, soft olive and metallic tones meet refined soft leather bags in MOTALA and VIKA, vegan light fabrics in NORA and BERGEN and high quality artificial leather in KAARINA. All these collections are complemented by new functional backpack cuts, small pleasant shoulder bags, practical cross over bags and flattering handbags.

Our highlight is STELLA, in gold and silver leather and eye-catching woven fabric. NORA, super lightweight in expressive woven pattern and bright color scheme also promises a contemporary and fashionable appearance.

We hope this presentation is cause for a bright outlook on the new season.

With kind regards, your JOST Team

# JOST

[www.jost-bags.com](http://www.jost-bags.com)   /jostbags

INTRO 03  
STELLA 06  
KAARINA 16  
NORA 26  
BERGEN 34  
VIKA 42  
MOTALA 52  
INFO 58  
CONTACT 59

**JOST**





LINE  
STELLA

JOST

LINE STELLA



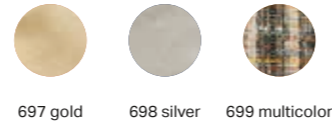


# LINE STELLA

STELLA, a line made of smooth and feminine full grain leather, laminated with a soft touch finish. The fine metallic shine is paired with all black leather trims.

PRICE RANGE (RRP) 149,00 - 299,00 €

**Body** full grain nappa leather, chrome tanning, foil finishing / fabric with metal fibers.  
**Trimming** full grain cowhide leather, chrome tanning, grain embossed, finish pigmented.  
**Lining** 100% recycled Polyester, 150D. **Zipper** nylon, No 5. **Webbing** 100% polyester.  
**Metal fitting** zinc alloy, brush nickel. **Country of Origin** Europe.



697 gold    698 silver    699 multicolor



5043  
**X-Change Bag XS**  
299,00 €  
26 x 32 x 10 cm



5040  
**Shoulder Bag**  
229,00 €  
25 x 21 x 12 cm



5041  
**Shoulder Bag**  
149,00 €  
24 x 18 x 6,5 cm



5042  
**Hobo Bag**  
279,00 €  
42 x 38 x 10 cm





5042  
**Hobo Bag**  
279,00 €  
42 x 38 x 10 cm



5043  
**X-Change Bag XS**  
299,00 €  
26 x 32 x 10 cm



5040  
**Shoulder Bag**  
229,00 €  
25 x 21 x 12 cm



5041  
**Shoulder Bag**  
149,00 €  
24 x 18 x 6,5 cm





5046  
**X-Change Bag XS**  
279,00 €  
26 x 32 x 10 cm



5045  
**Shoulder Bag**  
149,00 €  
24 x 18 x 6,5 cm





LINE  
KAARINA

JOST





L I N E K A A R I N A





LINE KAARINA 

Straight and soft at the same time - KAARINA.  
High-quality vegan artificial leather in a clear puristic  
design made to pop with a fashionable quilting.

PRICE RANGE (RRP) 89,95 - 169,00 €

**Body** artificial leather PU. **Lining** 100% recycled Polyester, 150D. **Zipper** plastic, No 5.  
**Webbing** 100% Polyester. **Metal fitting** zinc alloy, brush nickel. **Country of Origin** China.



698 silver



001 black



5136  
**X-Change Bag S**  
169,00 €  
30 x 40 x 12 cm  
Laptop compartment 13"



5148  
**Daypack Backpack**  
149,00 €  
26 x 31 x 10 cm  
Laptop compartment 11"



5135  
**X-Change Bag XS**  
149,00 €  
26 x 32 x 10 cm



5134  
**Shoulder Bag**  
129,00 €  
25 x 21 x 14 cm





5133  
**Crossover Bag**  
129,00 €  
20 x 30-20 x 6 cm



5145  
**Pouch**  
89,95 €  
12 x 16 x 4 cm



**NEW!** 5152  
**Shoulder Bag**  
49,95 €  
20 x 15 x 3 cm





5132  
**Crossover Bag**  
89,95 €  
30 x 14 x 7 cm



5150  
**Hobo Bag**  
139,00 €  
31 x 23 x 9 cm



**NEW!** 5151  
**Daypack Backpack**  
149,00 €  
25 x 34 x 10+2 cm





LINE  
NORA

JOST

LINE NORA









# LINE NORA

An expressive weaving pattern, progressive color scheme and fashion-forward styles. NORA delivers the right formula for today's trend pieces on a super-light, silky nylon fabric.

PRICE RANGE (RRP) 119,00 - 179,00 €  
**Body** 100% nylon. **Lining** 100% recycled Polyester, 150D. **Zipper** nylon, No 5.  
**Metal fitting** zinc alloy, brush nickel. **Country of Origin** China.



635 rose 610 yellow 612 salvia 001 black



2230  
**Shoulder Bag**  
119,00 €  
25 x 12 x 5 cm



2232  
**Daypack Backpack**  
149,00 €  
29 x 33 x 13 cm



2231  
**Hobo Bag**  
129,00 €  
31-24 x 23 x 9 cm



2233  
**X-Change Bag S**  
179,00 €  
30 x 38 x 10 cm



LINE  
BERGEN

JOST





L I N E B E R G E N





# LINE BERGEN

The vegan classic: BERGEN. Clear cuts, in lightweight water-repellent polyester, the ideal companion for everyday requirements.

PRICE RANGE (RRP) 39,95 - 139,00 €

**Body** 100% polyester, 600D, PU backing, water repellent. **Trimming** artificial leather, 100% PU. **Lining** 100% recycled Polyester, 150D. **Zipper** nylon, No 5. **Webbing** 100% polyester. **Metal fitting** zinc alloy, brush nickel. **Country of Origin** China.



629 apricot



602 olive



1135  
**Shoulder Bag**  
99,95 €  
25 x 21 x 12 cm



1127  
**X-Change Bag S**  
139,00 €  
30 x 40 x 12 cm  
Laptop compartment 13"



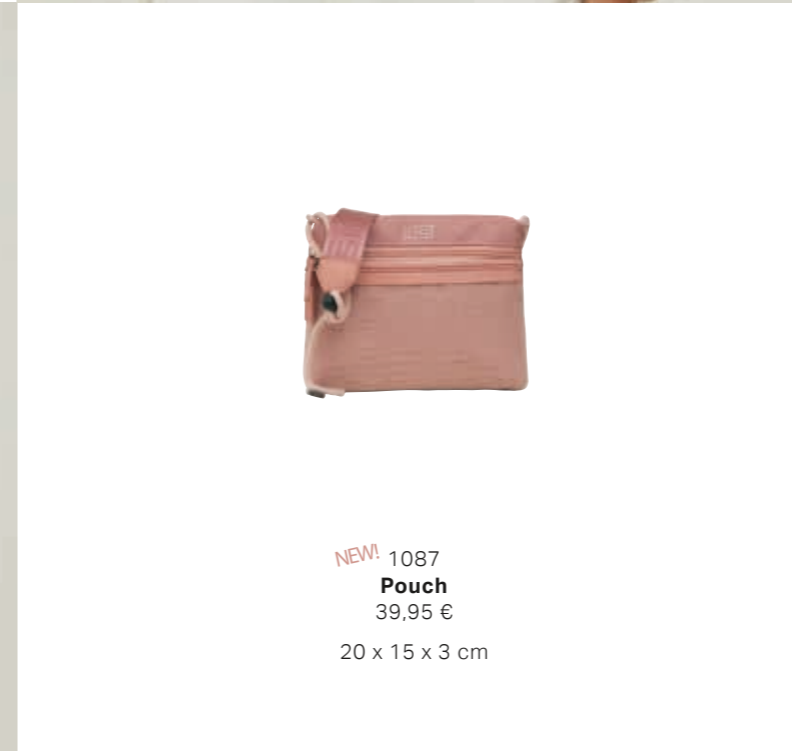
1115  
**Crossover Bag**  
79,95 €  
19 x 13 x 8 cm



1126  
**X-Change Bag XS**  
119,00 €  
26 x 32 x 10 cm



**NEW!** 1087  
**Pouch**  
39,95 €  
20 x 15 x 3 cm





1134  
**Crossover Bag**  
119,00 €  
20 x 30-20 x 6 cm



1099  
**Pouch**  
69,95 €  
12 x 16 x 4 cm



1144  
**Backpack Courier**  
129,00€  
26 x 35 x 10 cm



1085  
**Backpack**  
129,00 €  
26 x 32 x 8 cm  
Laptop compartment 11"





LINE  
VIKA

JOST

LINE VIKKA





LINE VIKKA 

With its sporty, timeless design, VIKKA is a loyal companion. The wonderfully embossed full-grain cowhide leather underlines the light-heartedness of being.

PRICE RANGE (RRP) 89,95 - 249,00 €

**Body** full grain cowhide leather, chrome tanning, grain embossed, finish pigmented.  
**Lining** 100% recycled Polyester, 150D. **Zipper** nylon, No 5. **Webbing** 100% Polyester.  
**Metal fitting** zinc alloy, brush nickel. **Country of Origin** Far East.



629 apricot    602 olive    001 black



4153  
**Crossover Bag**  
 139,00 €  
 28 x 18 x 3 cm



4156  
**X-Change Bag XS**  
 249,00 €  
 26 x 32 x 10 cm



4131  
**X-Change Bag XS**  
 199,00 €  
 26 x 32 x 10 cm





4157  
**Pouch**  
119,00 €  
11 x 19 x 2 cm



NEW! 4158  
**Pouch**  
89,95 €  
12 x 18 x 3 cm



4132  
**X-Change Bag S**  
249,00 €  
30 x 40 x 12 cm  
Laptop compartment 13"



4155  
**Shoulder Bag**  
179,00 €  
25 x 21 x 14 cm



NEW! 4159  
**Hobo Bag**  
179,00 €  
30 x 20 x 6,5 cm



4146  
**2-Way-Bag**  
199,00 €  
23-33 x 34 x 11 cm



NEW! 4154  
**Shoulder Bag**  
119,00 €  
24 x 18 x 7 cm



LINE  
MOTAZA

JOST





LINE MOTAZA



# LINE MOTAZA

MOTALA a smooth and feminine suede leather paired with all-black leather trims and details. This unconventional line plays well on the fashionable end.

PRICE RANGE (RRP) 149,00 - 299,00 €

**Body** soft suede leather, cowhide, chrome tanning, grain buffed. **Trimming** full grain cowhide leather, chrome tanning, grain embossed, finish pigmented. **Lining** 100% recycled Polyester, 150D. **Zipper** nylon, No 5. **Webbing** polyester/viscose 74% / polypropylene 26%. **Metal fitting** zinc alloy, brush nickel. **Country of Origin** Europe.



609 cognac    629 apricot    602 olive



3450  
**Hobo Bag**  
299,00 €  
39 x 34 x 10 cm



3451  
**Shoulder Bag**  
229,00 €  
25 x 21 x 12 cm



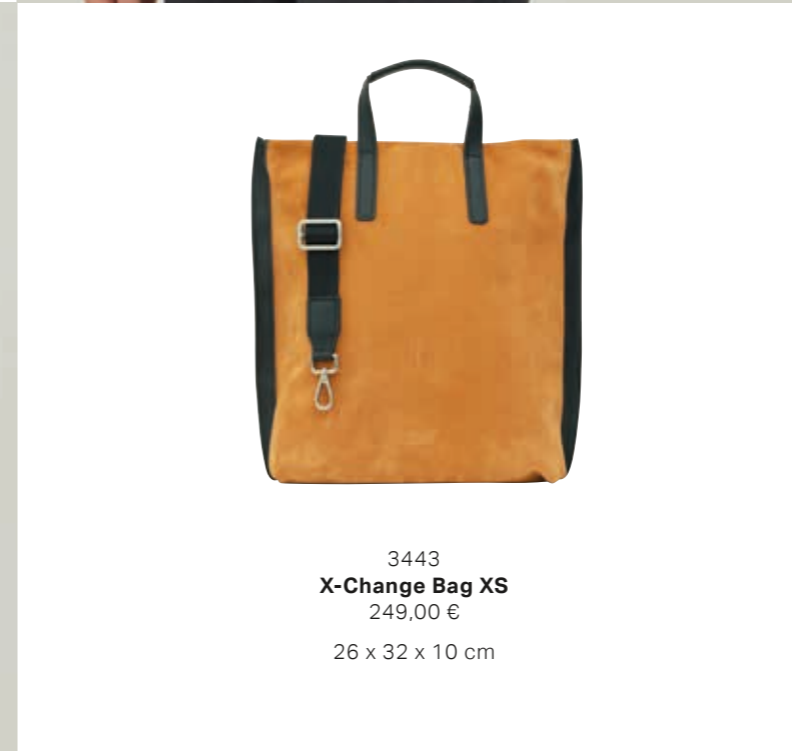
3452  
**Shoulder Bag**  
149,00 €  
18/25 x 14 x 9 cm



3449  
**Drawstring Bag**  
249,00 €  
30 x 25 x 14 cm



3443  
**X-Change Bag XS**  
249,00 €  
26 x 32 x 10 cm



Product is made of real leather



Product is made of vegan materials



## Stella

PRICE RANGE (RRP) 149,00 - 299,00 €

**Body** full grain nappa leather, chrome tanning, foil finishing / fabric with metal fibers. **Trimming** full grain cowhide leather, chrome tanning, grain embossed, finish pigmented. **Lining** 100% recycled Polyester, 150D. **Zipper** nylon, No 5. **Webbing** 100% polyester. **Metal fitting** zinc alloy, brush nickel. **Country of Origin** Europe. **Colours available** 697 gold, 698 silber, 699 multicolor.



## Kaarina

PRICE RANGE (RRP) 89,95 - 169,00 €

**Body** artificial leather PU. **Lining** 100% recycled Polyester, 150D. **Zipper** plastic, No 5. **Webbing** 100% Polyester. **Metal fitting** zinc alloy, brush nickel. **Country of Origin** China. **Colours available** 698 silver, 001 black.



## Nora

PRICE RANGE (RRP) 119,00 - 179,00 €

**Body** 100% nylon. **Lining** 100% recycled Polyester, 150D. **Zipper** plastic, No 5. **Metal fitting** zinc alloy, brush nickel. **Country of Origin** China. **Colours available** 635 rose, 610 yellow, 612 salvia, 001 black.



## Bergen

PRICE RANGE (RRP) 39,95 - 139,00 €

**Body** 100% polyester, 600D, PU backing, water repellent. **Trimming** artificial leather, 100% PU. **Lining** 100% recycled Polyester, 150D. **Zipper** nylon, No 5. **Webbing** 100% polyester. **Metal fitting** zinc alloy, brush nickel. **Country of Origin** China. **Colours available** 629 apricot, 602 olive.



## Vika

PRICE RANGE (RRP) 89,95 - 249,00 €

**Body** full grain cowhide leather, chrome tanning, grain embossed, finish pigmented. **Lining** 100% recycled Polyester, 150D. **Zipper** nylon, No 5. **Webbing** 100% Polyester. **Metal fitting** zinc alloy, brush nickel. **Country of Origin** Far East. **Colours available** 629 apricot, 602 olive, 001 black.



## Motala

PRICE RANGE (RRP) 149,00 - 299,00 €

**Body** soft suede leather, cowhide, chrome tanning, grain buffed. **Trimming** full grain cowhide leather, chrome tanning, grain embossed, finish pigmented. **Lining** 100% recycled Polyester, 150D. **Zipper** nylon, No 5. **Webbing** polyester/viscose 74% / polypropylene 26%. **Metal fitting** zinc alloy, brush nickel. **Country of Origin** Europe. **Colours available** 609 cognac, 629 apricot, 602 olive.



# DISTRIBUTION CONTACT

### Head of Sales

Germany South · Austria · Switzerland

Felix Lieser

+49 151 11 58 68 36

felix.lieser@jost-bags.com

### Germany West

Mirko Schopp

+49 170 58 45 887

mirko.schopp@jost-bags.com

### Germany North and East

Gunter Lattke

Connected Brands

+49 177 28 32 730

gunter@connectedbrands.de

Showroom:

Am Sandtorkai 25

20457 Hamburg

### Denmark · Sweden · Norway · Finland

Bastion ApS, Lars Chalmer

+45 21 27 90 89

lc@bastion.dk

www.bastion.dk

### Australia

JOST · c/o Keoma Pty Ltd

Marcel Goerke

+61 3 9948 7878

info@keoma.com.au

### all other countries and Backoffice

Marco Schrooten

+49 2662 9513-0

marco.schrooten@jost-bags.com

# JOST

### PRODUCTION TEAM

CREATIVE DIRECTION Josefine Jost, Dietmar Jost PHOTOGRAPHY & GRAPHIC DESIGN Studio Jonas Becker  
MODEL Alina Stockl HAIR & MAKE UP Monika Michalik STYLING Josefine Jost VIDEOGRAPHY Johannes Schön  
ORGA Andrea Eberhardt, Andrea Schmitz, Marco Schrooten and the JOST Team



# JOST

[www.jost-bags.com](http://www.jost-bags.com)

  /jostbags

Copyright © 2023 Jost GmbH. All rights reserved.