

**MODETRENDS**

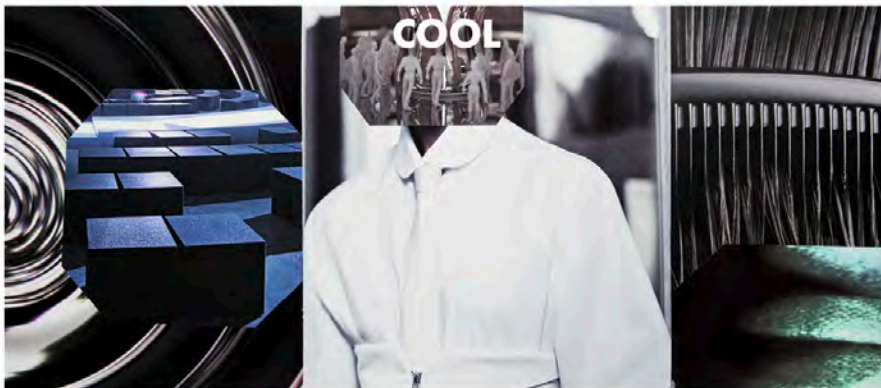
**HERBST/WINTER 2017/18**

LUST AUF\*  
SCHÖNE SCHUHE



**SABU** SCHUH & MARKETING GMBH

**schuhkurier**



# MODEUROP Colour Card H/W 2017/18

## WARM



## COOL



## NEUTRAL



# DIE SCHUHTRENDS AUF EINEN BLICK

## DAMEN

- ✓ Fellapplikationen
- ✓ Nieten & Schnallen
- ✓ Metallics
- ✓ Fokus: Sohlen & Absätze
- ✓ Retro-Sneakers
- ✓ Verzierte Loafers
- ✓ Maskuline Workerboots

## HERREN

- ✓ Derbe Outdoor-Boots
- ✓ Minimalistische Sneakers
- ✓ Purismus vs. detailreiche Verzierungen und Oberflächen
- ✓ Army-Styles
- ✓ Monochrome Looks
- ✓ Klassische Halbstiefel & Chelsea Boots

# Damen



Ash



Aigner



Gerry Weber



Café Noir



Freaky Nation

## 90ER New Grunge



Master of Arts



Vagabond



Fritzi aus Preußen



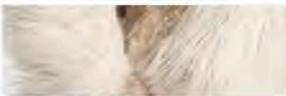
Ara



Gabor



Kenneth Cole



United Nude



Marc Cain



Ecco



Högl



Bibi Lou



Marc



Aerosoles



F. de la Bretoniere



Melvin & Hamilton



Set

## ANIMALPRINT

### Leopard/Snake-Print



Giuseppe



Bibi Lou



Vagabond



P448



Gabriele



Fritzi aus Preußen



Ara



Jenny



S.Oliver



Elma Milani



Mare Aurel



# MILITARY

*Khaki-Farben  
Camouflage  
Worker-Boots*



Vagabond



Gabor



Brako



Kamik



Zinda



Fred de la Bretoniere



Be Natural

# JEANSTRENDS



MAC



*Nieten  
Schnallen  
Biker-Elemente  
Eyecatcherdetails*



Fritzi aus Preußen



Café Noir



Gabor



Marc



Gardenia Copenhagen



Bibi Lou



Café Noir

Caprice



Högl



Vagabond



Ecco



Oui



# MUSTERHOSEN

*Minimalistic Shoes*



Brako

JB Martens



Peter Kaiser



JB Marten



Marc Cain

# OPULENZ

*Glitzer, Glamour,  
Blütenprints*



Kenneth Cole



Apple of Eden



Softwaves



Ara



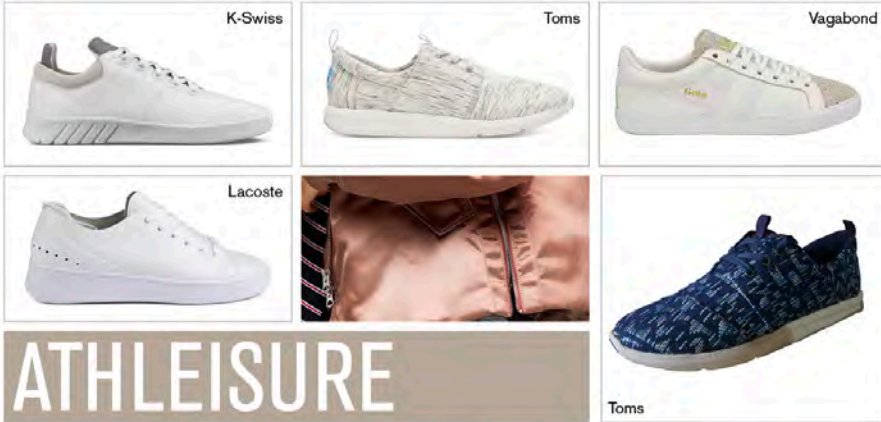
Högl



Baum & Pferdgarten



Alberto La Torre



# ATHLEISURE

## Sneakers Soft Colours



# RETRO SPORT

## Sporty Chic Metallics





Ash



XYXYX



Marc Cain



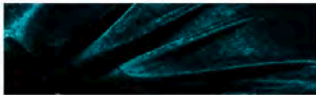
Fritzi aus Preußen

# SAMT

## Bordeaux-Töne/ dunkle Farben



Bibi Lou



Marc



Högl



Kenneth Cole



Date



Sioux



Stehmann



Stehmann



Liebeskind



Gola



P448



A

Ugg



Superga



Guess

# ROSA

## Platform-Sneaker Roségold



Liu Jo



P448



Marc



Aerosoles



K-Swiss





Nine to five

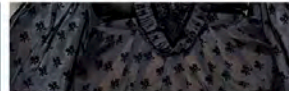


Mania



Guess

# BOHEMIAN CHIC



Dorothe Schumacher

*Stanzungen  
klassische  
Formen*



Alina Schürfeld



Bogner



Shabbies Amsterdam



S.Oliver



Dsquared



Café Noir



Alberto La Torre



Apple of Eden

# FELL



*Fur-Details*



Softwaves



Dorothee Schumacher



Giuseppe



Ugg



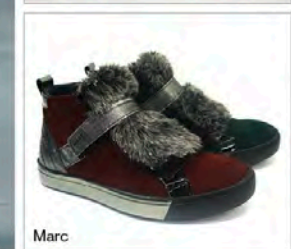
Ara



Date



Liu Jo



Marc

# Herren



Ben Sherman



Neosense

Floris van Bommel

Josef Seibel

## ARMY-LOOK

*Grüntöne, Worker-Boots*



Ganter



Dockers



Hummel



Aigner



Barbour



Kamik



Hunter



Marc



Lloyd



Antonio Maurizi



Caterpillar



Floris van Bommel



Raparo



Marc



Barbour

## OUTDOOR

*Derbe Stiefel  
Naturtöne*



Kenneth Cole



NoBrand



Roy Robson



Floris van Bommel



Lloyd



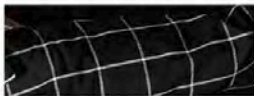
Sebago

# EYECATCHER-HOSEN

## Schlichte Halbstiefel



Gant



Kavat



Aigner



H by Hudson



Kenneth Cole



Lloyd



Timberland



Mac



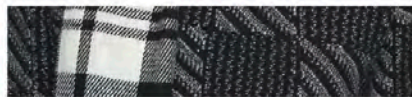
Ben Sherman



Barbour



Lloyd



## Halbschuhe Sneaker

# BUSINESS CASUAL



Josef Seibel



K-Swiss



Santoni



Lacoste



Skechers



Barbour



Aigner



Caterpillar



Dockers

# DÜSTERE URBANWEAR



*Dunkle  
Nuancen*



Dsquared



Lacoste



Josef Seibel



Timberland



Santoni



Lloyd



Raparo



Guess



Gant



P448

# NEUE LÄSSIGKEIT



*Sportswear*



S.Oliver



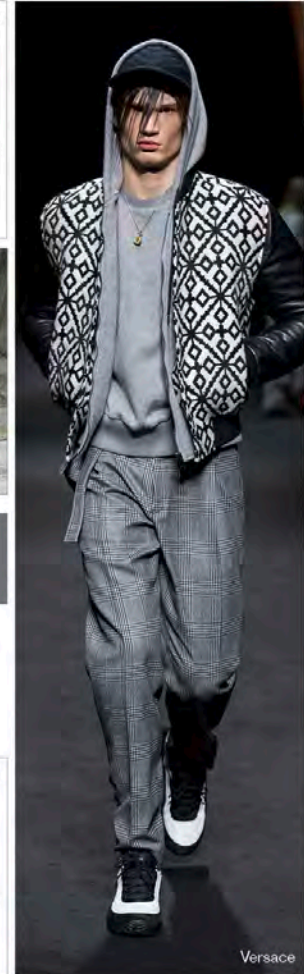
Lacoste



Melvin & Hamilton



Timberland



Versace



S.Oliver