
INTRODUCING

DOBOTEX

BODYWEAR & LEGWEAR

A FAST MOVING PRODUCT LICENSEE
& PART OF THE PUMA GROUP



PUMA TOMMY HILFINGER
Levi's **HEAD**

DOBOTEX

WE ARE A SPECIALIST IN BRANDED LEGWEAR AND BODYWEAR



“LOOKING GOOD IN YOUR UNDERWEAR AND SOCKS SHOULDN'T BE AN OPTION, IT SHOULD BE YOUR PLAN”

AN INTRODUCTION

LET'S GET STARTED



1979

WE WERE FOUNDED



100%

PART OF THE PUMA SE GROUP



450

EMPLOYEES, AND COUNTING



CATEGORY EXPERT

IN LEGWEAR AND BODYWEAR



SELLING GLOBALLY

ACTIVE ALL OVER THE WORLD



REGIONAL PRESENCE

REGIONAL SALES OFFICES

We partner with global A-brands to design, produce, and sell their sock and underwear collections. With a focus on constant availability, we offer our customers the best balance between quality products and excellent pricing. Our mission is to be the fastest moving in branded socks and underwear. Moving with speed requires high productivity, expertise, and confidence. This is how we make the difference!

OUR VALUE PROPOSITION

TO DELIVER THE FASTEST MOVING BRANDED SOCKS AND UNDERWEAR



SCALE

Our business is based on successfully driving volume across Product Development, Sourcing Supply Chain and Sales.



BRANDS

We manage a global A-brand portfolio covering consumer needs from convenience and sport to lifestyle and fashion.



QUALITY

We aim for the best price – quality ratio. An incentive for the consumer to keep coming back for more!



AVAILABILITY

Our replenishment services ensure that hooks are always full. We aspire for complete ownership of shop floor.



SERVICE

Our quick response to market maximizes sell out potential. We offer the right product, sold at the right place, for the right price.

MODESTLY

WE COVER THE EVERYDAY ESSENTIALS FOR OUR PARTNERS

We are passionate about products. Comfort and fit are especially important with garments that are closest to your body. Our products combine the finest quality yarns and fabrics to ensure long-lasting wear and comfort. Our socks and underwear are designed to maintain their shape, color and softness which keeps our consumers coming back for more.



WE ARE A CATEGORY EXPERT IN SOCKS AND UNDERWEAR

THE SHEER SIZE OF OUR BUSINESS

DOBOTEX SELLS ON AVERAGE

274

PAIRS OF
SOCKS PER
MINUTE



DOBOTEX SELLS ON AVERAGE

49

PIECES OF
UNDERWEAR
PER MINUTE



HOW WE LOOK AT THE POINT OF SALE



AROUND THE GLOBE WE HAVE APPROXIMATELY 16,000 DOBOTEX DISPLAYS, OCCUPYING 24,000 M²

OUR VISION



is simply to become the
fastest moving product
licensee organisation

WELCOME ANGEBOT -10%*

161065016 PUMA UNISEX FOOTIE
CASH DESK SATELLITE



EK Volumen
~~152,64€~~
137,38€

COLOR	SIZE	QTY
WHITE	35-38	9
	39-42	12
	43-46	3
BLACK	35-38	9
	39-42	12
	43-46	3



FOREVERFASTER PUMA

UVP je Einheit 6,99€
VK Volumen 335,52€

***ANGEBOT ERHÄLTlich BIS EINSCHLIEßlich 03. MAI 2019**

Unsere Ansprechpartner in der Region DEUTSCHLAND und ÖSTERREICH



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Norddeutschland



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EMPLOYEE WANTED 😊

Region: Niedersachsen, NRW-Nord

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Region: Westdeutschland, NRW-Süd, RP, Hessen

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Region: Hessen, Saarland, Rheinl.-Pfalz

Region: Westdeutschland, NRW-Süd, RP, Hessen

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TOMMY HILFIGER



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