

#### Contents

Introduction	04
Creative Direction	06
Comfort & Relaxation	
About	10
Color World	11
Key Item	12
Key Looks	14
Celebration	
About	34
Color World	35
Key Item	36
Key Looks	38
Connection	
About	56
Color World	57
Key Item	58
Key Looks	60

# Winter

# Hello, world!

Find joy in the world around you

At Esprit, we believe good things come your way when you say 'hello'—hello to new styles, to new experiences, to new places and to new faces. More than ever, as we're heading towards 'normality', it's time to say 'hello' again to things we loved and have missed – but even more importantly, to things we have yet to discover. Let's open our lives to people, passions and a positive way of living.

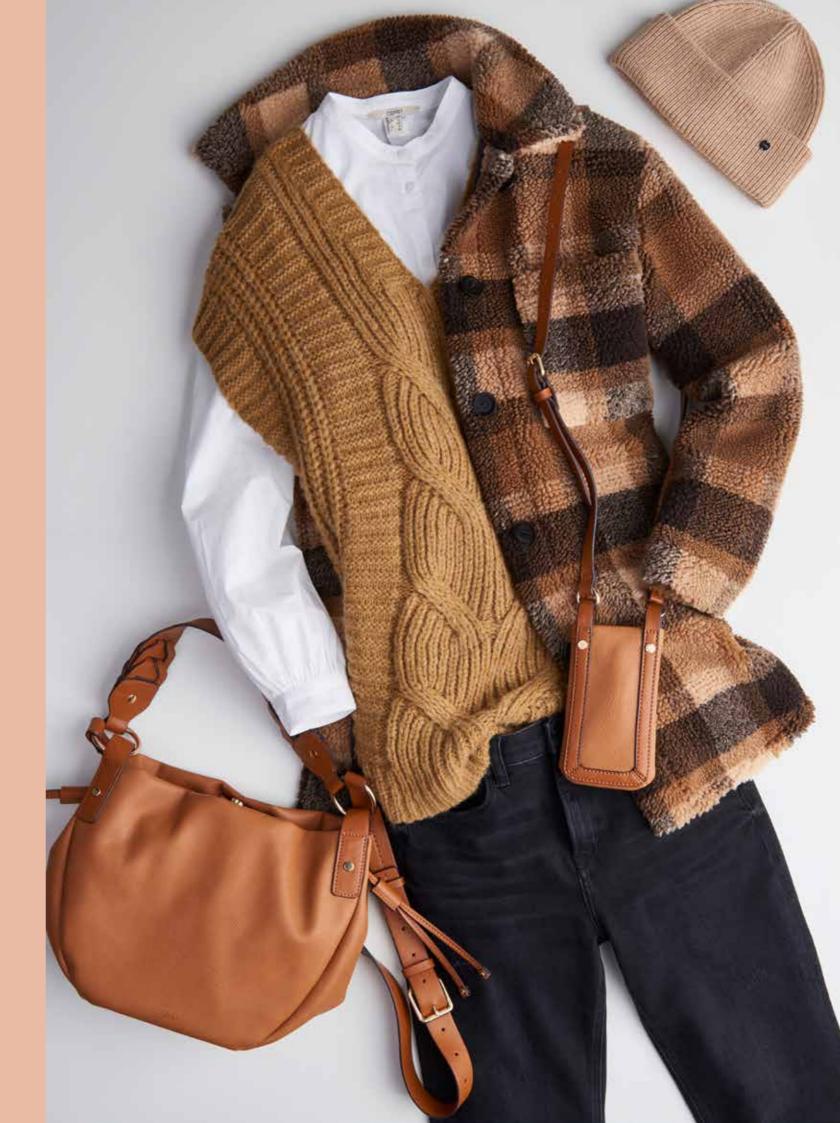


## Creative Direction

Winter 2021

We welcome new moments of reflection into our lives. Always striving for optimism and openness. Ready to rediscover joy in 'old habits' with a renewed sense of styling: well-loved, modernized classics meet a heightened expectation on comfort and sustainability. Let's reconnect with what matters most to us - the ultimate tradition of connectedness - with our world, our people, what gives us joy and makes us feel good.

Say 'hello' to our premium, innovative and stylish accessories supporting our customers' everyday lifestyles. Discover our sustainable, cozy wool and alpaca blends, stylish bags and sparkling party pieces to feel comfortable, protected and ready to celebrate the season in style. We love what we do and deeply care about our designs: Lovingly curated accessories designed to make you look and feel good, so you're free to celebrate life in all its facets. Let's create a more joyful today together.





# Comfort & Relaxation

Chapter 10

Invigorating our senses and reconnecting with the outdoors: say 'hello' to tactile textures and enjoy dressing for the senses to feel cozy & protected.

**Bib** 101EA1Q320 COL. 235 **Beanie** 101EA1P317 COL. 235 **Phone Bag** 101EA1V301 COL. 200

## **About**

#### Chapter 10

#### **Focus**

- Cozy, premium knits with a strong focus on comfort
- Super casual hard accessories with grainy haptics
- Nature-inspired color tones with pops of winter lilac,
   Bordeaux and pops of teals for an optimistic tone

#### Why

- Invigorating our senses and reconnecting with the outdoors via haptic textures and super comfy knits
- Accessories designed for the senses to feel cozy & protected

#### How

- Premium knit focus with alpaca blends, wool certified with the Responsible Wool Standard and cozy haptics
- Voluminous styles



10



### Why we love this item

#### **Key Facts**

This season's cozy must-have
Premium sustainable option made from wool certified
with the Responsible Wool Standard
Oversized cut, warming roll neck and matching cloche hat

#### Cut & Fit

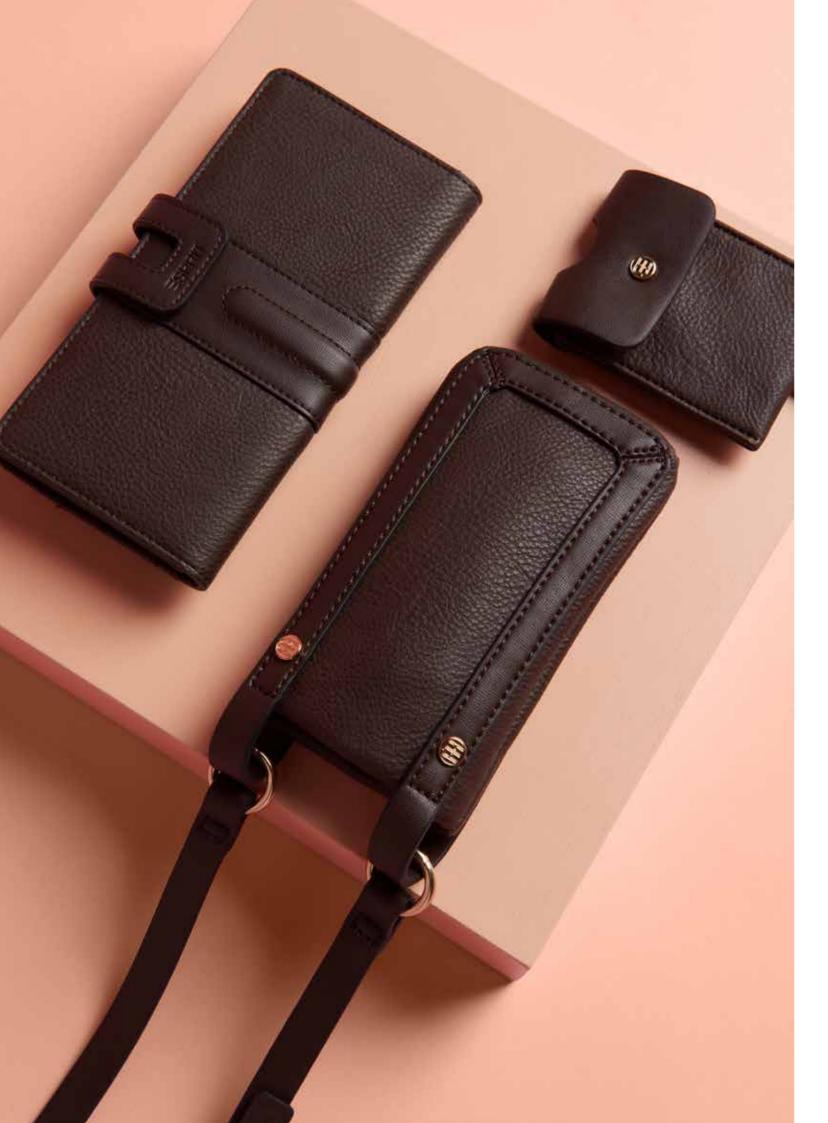
Oversized with dip hem providing a comfortable city look

#### Material/Sustainability

Premium wool certified with the Responsible Wool Standard

Poncho 101EA1Q319 COL. 110 Cloche Hat 101EA1P314 COL. 110 Hello, Janie T.: Super slouchy city bag featuring multifunctional details, premium hardware and and PETA-Approved Vegan leather with fully sustainable linings.





Perfect stylish and sustainable additions to It-bag Janie T. featuring premium hardware details: Carry your phone bag, card wallet and wristlet bag with you whenever you need.

Clutch Wallet 101EA1V305 COL. 200 Santizer Holder 101EA1V307 COL. 200 Phone Bag 101EA1V304 COL. 200

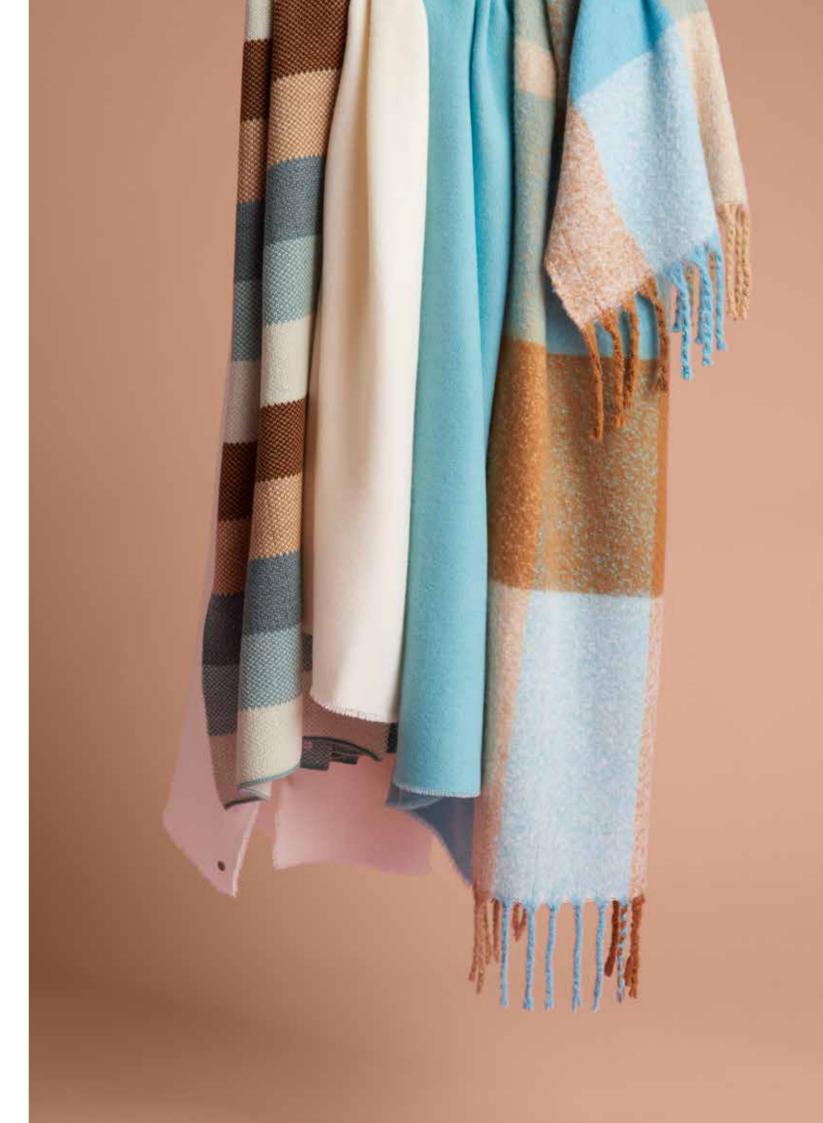
On-trend fishermen-style beanie made with super soft alpaca and flattering hues.



Hello, feminine color splash: Super soft and comfy scarves made from recycled wool blends that feel like a hug.

Chunky Check Scarf 101EA1Q305 COL. 650 Striped Scarf 101EA1Q304 COL. 220 Solid Cody Scarf 101EA1Q302 COL. 055

Hello, pop of joy: These scarves made from recycled wool blends keep you warm and cozy and add an optimistic splash of color to any outfit.





Feeling fluffy: trend-statement featuring cozy bouclé fabric and flattering natural hues.

Bouclé Scarf 101EA1Q311 COL . 220 Bouclé Beanie 101EA1P305 COL. 220 Bouclé Arm Cuff 101EA1R302 COL. 220



Cozy checked scarf made from recycled polyester, protective beanie and innovative flip-style gloves perfect for tech-fans, so you can scroll in style whilst out and about.







Perfect partners: feeling warm and protected with our infinity scarf and matching rib-detail hat.



Hello, modern pop of color: bright, on-trend collar and fishermen-style beanie made from responsibly sourced wool adding joy to any outfit.





# Celebration

Chapter 11

Finding joy in celebratory moments ahead of us. Say 'hello' to new styling moments and occasion wear.

Cable Scarf 111EA1Q305 COL. 110 Cable Trooper 111EA1P305 COL. 110 Cable Glove 111EA1R303 COL. 110

#### Color World

# **About**

#### Chapter 11

#### Focus

- Celebrate new styling moments
- Festive moments in the city or at home
- Subtle shimmer details and modern leather pieces that take you from desk to dinner

#### Why

• Finding joy in celebratory moments ahead of us

#### How

- Subtle shimmer
- City inspired cozy pieces
- Camera-ready pieces



35

CELEBRATION



# Why we love this item

#### **Key Facts**

Mega trend alert: oversized poncho with fringed hemline Kanga Pocket for added protection

#### Cut & Fit

Oversized with drop sleeves, hood and drawcord detail

#### Material/Sustainability

Recycled fabric



The perfect bag made from premium leather and suede to hold on to your essentials in style.





These chic, premium leather bags with elegant gold hardware make the perfect gift giving pieces or splurge for the festive season.



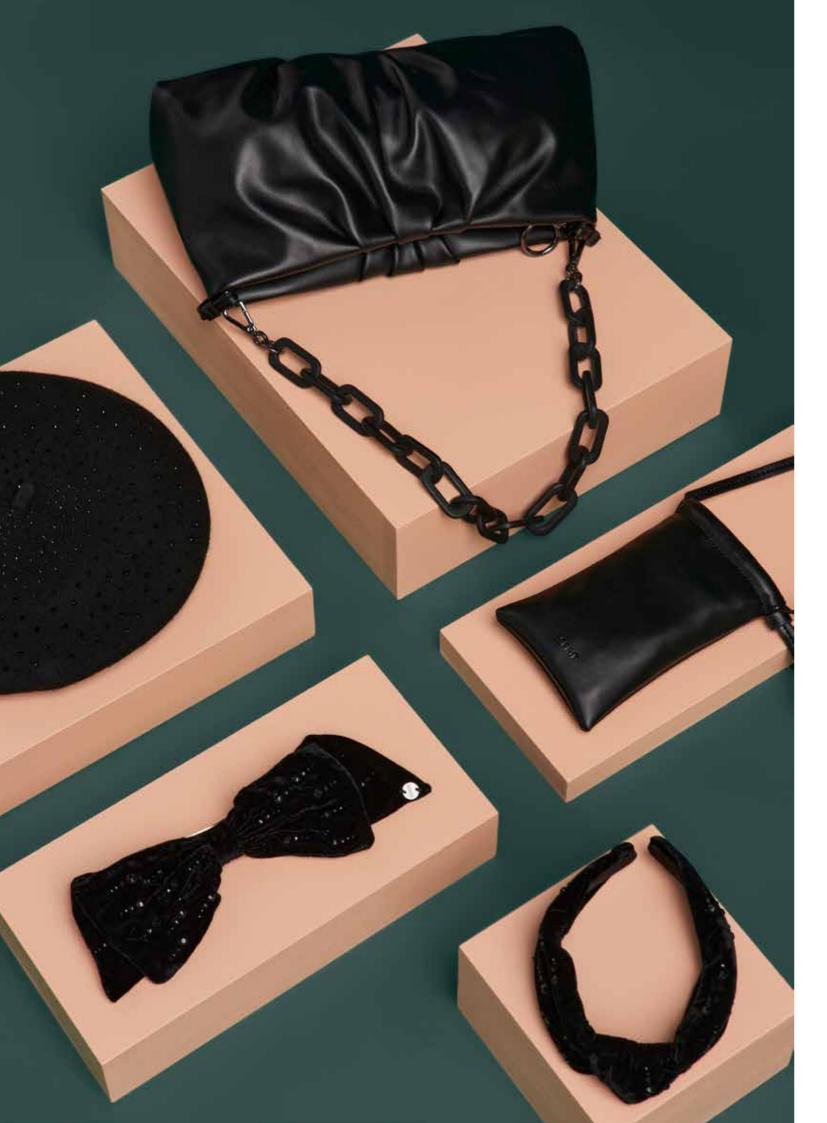


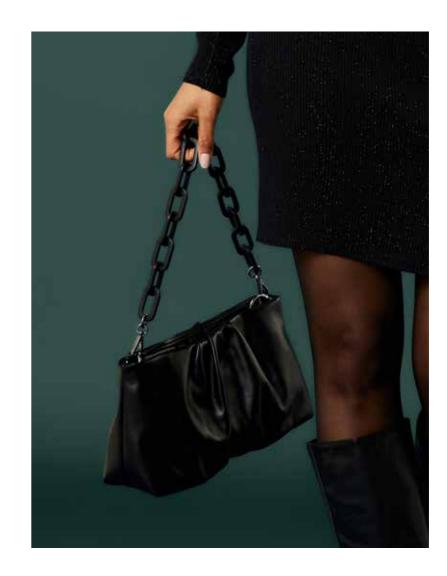
Super soft alpaca beanie and scarf featuring lush green hue – an ideal match for the festive season.

Its all in the details, all our leather collections this Winter Season are made from Eco Sure Standard. We intentionally design with less chemicals, less water, less energy and less pollution, so you look good and do good too.

The perfect investment pieces.







Festive accessories at their best featuring rich black hues: Use the practical phone-bag and carryall to hold on to your festive must-haves in style. Add the alice band or festive bow for that extra-special touch.

Phone Bag 111EA1V313 COL. 001 Slouchy Bag 111EA10313 COL. 001 Bow 111EA1V330 COL. 001 Alice Band 111EA1V327 COL. 001 Beret 111EA1P308 COL. 001 Easy layering pieces with a hint of metallic and lurex adding festive sparkle.

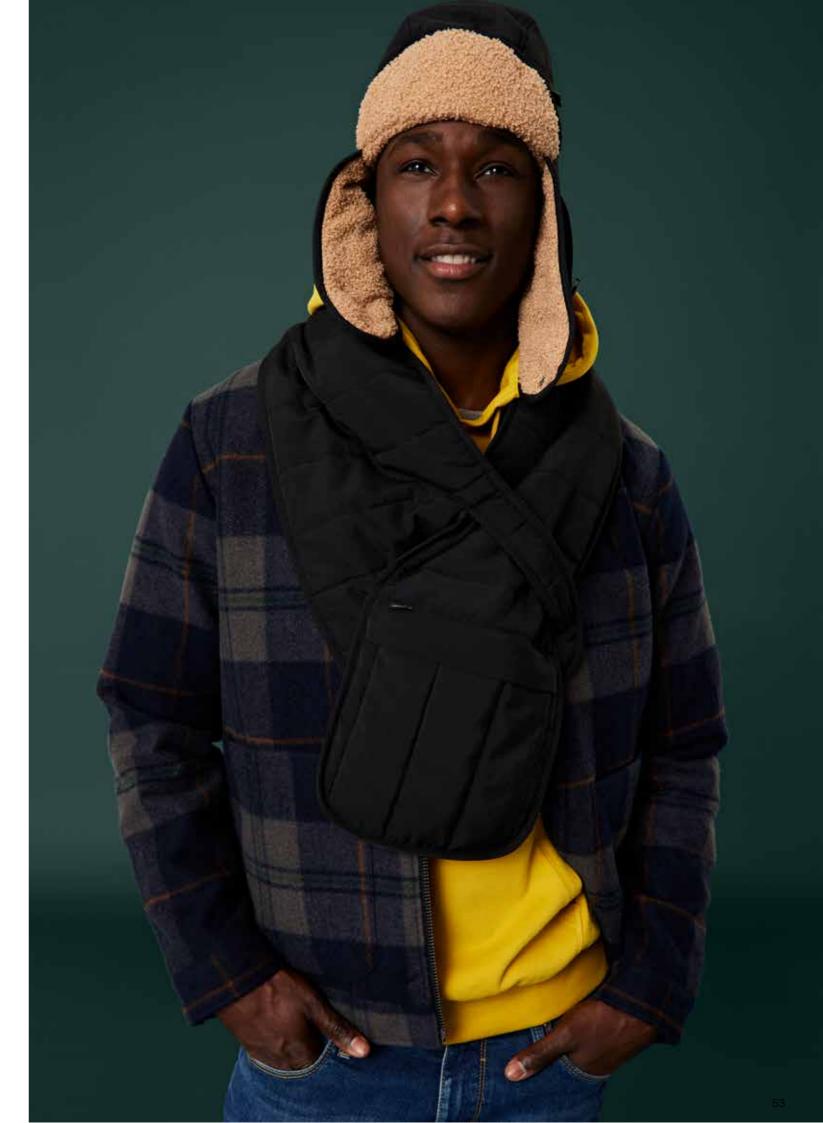




Hello, showstopper: silver, sustainable shoulder bag ready to celebrate in style.



Braving the great outdoors with this padded scarf, trapper-hat and practical weekender.



# Connection

Chapter 12

Celebrating moments of joy when we connect with our loved ones again. Say 'hello' to friends and family and a joyful time together.



### **About**

#### Chapter 12

#### **Focus**

- From traditional patterns to checks and herringbones we reimagine and redefine traditions
- Premium and super soft fabrics
- New qualities such as responsible wool and recycled cashmere
- Our hard accessories focus on artisan detailing
- New qualities: Suri alpaca and recycled cashmere

#### Why

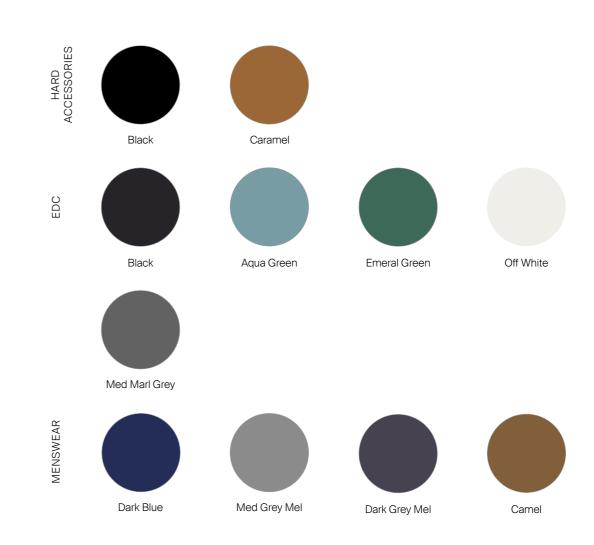
- Desire for versatility, function & quality
- Sustainability is key: recycled synthetics to save of water and energy
- Considerate wardrobe choices to suit the new normal

#### How

56

- Refined and considerate
- Multi-purpose
- Classic shapes with unique detailing
- Premium sustainable focus

#### Color World



CONNECTION 57



## Why we love this item

#### **Key Facts**

Must-have top handle bag Renise T. in elegant hue It-bag for city strolls

#### Cut & Fit

Perfect to suit daily essentials and more

#### Sustainability

PETA- Approved Vegan leather Sustainable lining



Say hi to the new it-bag family Renise T. in our elegant, natural hue featuring a charming mat gold closure detail. The entire range sports PETA-Approved Vegan leather and sustainable lining.







Lilac love: super cozy hat, scarf and headband to keep you warm and protected in trending lilac hues.

Alpaca Scarf 121EA1Q306 COL. 530 Alpaca Beanie 121EA1P303 COL. 530 Alpaca Headband 121EA1P304 COL. 530